

EuroTech Innovation Day

April 28 2021 | Program 08:00-20:00 Central European Time (09:00-21:00 IST)

eurotech2021.net.technion.ac.il

- 08:00-20:00** **Joint EuroTech Biomedical Engineering Hackathon**
Organized by Technion Biomedical Engineering Faculty
- 13:00-14:00** **Opening Remarks**
Technion President , Prof. Uri Sivan
Head of Technion t-hub, Prof. Ezri Tarazi
Opening Keynote - The Journey of MyHeritage: How to Reinvent Your Startup Against All Odds
Mr Gilad Japhet, Founder & CEO of MyHeritage
Boosting Entrepreneurship
- 14:00-14:10** **On Creativity in Entrepreneurship and Innovation**
Dr. Dagny Valgeirsdottir, Postdoc & PhD at DTU Skylab (DTU)
- 14:10-14:20** **Drivers of Entrepreneurial Innovation in Environmental Technologies**
Dr. Claudia Doblinger, Assistant Prof. of Innovation and Technology Management (TUM)
- 14:20-14:30** **SuMBA - Technion's Startup MBA**
Dr. Sara Lev, Head of Technion Startup MBA (TECHNION)
- 14:30-14:40** **DRAHI-X Novation Center: Supporting and Encouraging Entrepreneurship**
Prof. François Alouges, CoFounder & CTO chez RunBlind (L'X)
- 14:40-14:50** **Changemakers: Support Students Transform their Ideas into Reality**
Mrs. Margaux Pagès, Student Entrepreneurship Manage (EPFL)
Mrs. Alessandra Rojas, Sustainable Entrepreneurship Manager (EPFL)
- 14:50-15:00** **Make it Happen: From Entrepreneurial Learning to Start-up on the Market**
Mr. Jeroen van Woerden, Managing Director, The Gate (TU/e)
Prof. Isabelle Reyem, Scientific Director TU/e Innovation Space (TU/e)
- Students on the Forefront of Academia Innovation**
- 15:00-15:10** **SensUs: The Annual International Student Competition on Sensors for Health**
Mrs. Iris Schilthuis and Mr. Remco Aalbersberg, Chairs of the SensUs Organization (TU/e)
- 15:10-15:20** **Extracurricular Startup Support**
Mrs. Diana Lundgren, Head of Ignite accelerator, DTU Skylab
Mr. Kristoffer Buch, Head of Incubator at DTU Skylab (DTU)
- 15:20-15:30** **Joint Projects with Israel's Industry**
Mr. Itai Dabran, Chief Engineer - Interdisciplinary Center for Smart Technologies (TECHNION)
- 15:30-15:40** **The Status of Students: Entrepreneurs or Agitators of Innovation**
Mr. Louis - Oscar Morel, MD - PhD Trainee at Ecole Polytechnique - INSERM School / CEO UMMON HealthTech (L'X)
- 15:40-15:50** **INSSINC: Social Innovation Program to Immerse Students in Bangalore to Tackle Social Innovation Challenges**
Mrs. Hilda Nambili Liswani, Tech4Dev Sustainability Engagement Manager (EPFL)
- 15:50-16:00** **TUM Venture Lab - the New Munich Tech Hub Initiative**
Prof. Dr. Gerhard Kramer, SVP Research & Innovation (TUM)
Prof. Dr. Helmut Schönenberger, Co-Founder and CEO of UnternehmerTUM and SVP Entrepreneurship (TUM)
- From Product to Market**
- 16:00-16:10** **Where to Play: 3 Steps to Discovering the Most Valuable Market Opportunities in Tech Startups**
Prof. Marc Gruber, Full Professor at the College of Management of Technology (EPFL)
- 16:10-16:20** **Maneuvering in Poor Visibility: How Firms Try to Play the Ecosystem Game in Order to Deploy Deep Tech**
Dr. Oliver Alexy, Professor for Strategic Entrepreneurship (TUM)
- 16:20-16:30** **A Practical Approach to Create Virtual Innovation Sprints**
Mrs. Linda Weiss, Project Coordinator International Activities, DTU Skylab (DTU)
- 16:30-16:40** **From Prototype to Market: UX business/Marketing, BeautyMix**
Mrs. Nelly Pitt, Founder - BeautyMix - DIY made easy (L'X)
- 16:40-16:50** **Armis Security – A Tale of an Israeli Unicorn**
Mr. Nadir Izrael, Co-Founder and CTO , Armis Security (TECHNION)
Mr. Yevgeny Dibrov, Co-Founder and CEO, Armis Security (TECHNION)
- 16:50-17:00** **AI Entering the Real World; Who Takes the Steering Wheel in the Future?**
Dr. Carlo van de Weijer, General Manager of the Eindhoven AI Systems Institute (EAISI) (TU/e)
- On the Critical Role of Supporting Environments**
- 17:00-17:10** **Accelerating Innovation: on the Israeli Ecosystem**
Dr. Aviv Zeevi, VP, Technological Infrastructure Division, Israel Innovation Authority (TECHNION)
- 17:10-17:20** **Business Beyond Borders: The European Venture Program**
Mr. Steven van Huiden (TU/e), Mr. Kristoffer Buch (DTU), Dr. Shuli Shwartz (Technion)
Ms. Sylke Hoehnel (SUN Bioscience), Mr. Arnold Bitner (Modelwise), Mr. Freek van Welsenis (Hable)
- 17:20-17:30** **How to Create a Bridge between Industry and Academia for Effective Collaborations**
Dr. Robert Giezendanner-Thoben, Head of Operations and Corporate Relations – Vice-Presidency for Innovation (EPFL)
Mr. Antoine Jourdan, Director Switzerland Innovation West (EPFL)
- 17:30-17:40** **The "Pact Law": on the Importance of a Supporting Ecosystem**
Mr Pierre Callède, Co - Founder Constellation Avocats (L'X)
Mrs. Nina Vuković, Associate at Constellation Avocats (L'X)
- 17:40-17:50** **Corporate-Startup Acceleration & Challenge based Co-creation Process**
Mrs. Kadi Villers, Innovation Manager at Tallinn Science and Technology Park, Tehnopol
Mrs. Sophie Bech, Head of Scale-up Champions Denmark (DTU)
- 17:50-18:00** **Munich in Sight – The Perks of Founding a Deep Tech Company in the Munich Ecosystem**
Mr. Marius Lux, Start-up Consultant (TUM)
- Startups & Ventures**
- 18:00-18:10** **Innovation in France through Start-up Success Stories**
Mr. David Henri, Exotrail| Co-founder & CEO at Exotrail
Mrs. Zuzanna Kosowska-Stamirowska, CEO at NavAlgo (L'X)
- 18:10-18:20** **Open Entrepreneurship: Turning World Class Research into World Class Companies**
Prof. Jes Broeng, Prof. and Director at DTU Entrepreneurship (DTU)
- 18:20-18:30** **Modified Exosomes for Spinal Cord Regeneration (NurExone)**
Prof. Shulamit Levenberg, Head of the stem cells and tissue engineering lab at the Biomedical Engineering Faculty (TECHNION)
- 18:30-18:40** **The Impact of Prototyping in the Startup Journey**
Mrs. Daphna Glaubert, Design Program Manager (EPFL)
- 18:40-18:50** **Corporate Venture and Open Innovation**
Mr. Antoine Boilevin, Head of accelerator program & user-centered studio at Valeo (L'X)
Mr. Yigal Sharon, Co-Founder & CEO at Moodify Ltd
- 18:50-19:00** **Follow the Money: How Venture Capital Facilitates Emigration of Firms and Entrepreneurs in Europe**
Prof. Reiner Braun, Professor of Entrepreneurial Finance (TUM)
- 19:00-20:00** **Decade to EuroTech Coolest Startup Competition**